Corporate Planning

Software for enterprise management - Pioneers in the field of corporate performance management
"We put into practice what we know to work, but we are also constantly developing innovative solutions with unique selling points, guided by the needs of our customers."
Welcome to Corporate Planning.

When we first set out to develop software for management accounting in 1989, we were one of the pioneers in the field. Our vision from back then still holds true today. We would like to provide a software program plus the necessary know-how to people who work in business management, in management accounting and in planning departments, so that they can go about their daily tasks and responsibilities simply, confidently, saving time and with pleasure.

Transferring complex business administration topics to a software application which is easy to use has never ceased to be a major challenge for us. Our products contain sound business administration knowledge reflected in flexible planning, reporting and analysis functions and practical, customer-oriented solutions and structures. At the same time they are characterised by a modern and user-friendly interface design – for navigating effortlessly through the structures and data of companies and organisations. As a financially independent German company, we can offer our customers the best possible asset protection and data security for the long term. Over 4,000 companies now benefit from our twenty-five years of experience and are enthusiastic customers.

We will be delighted if you too decide to implement our software – if you are not one of our customers already.

Peter Sinn
Chief Executive Officer
At the time Corporate Planning was founded in Hamburg in 1989, there were just a handful of employees. From what was more or less a typical backyard start-up, the company has developed at an economically sound rate into a medium-sized enterprise with 130 staff and a network of over 50 qualified specialist partner companies around the world. Today, with over 4,000 businesses as our customers, we are one of the leading vendors of corporate performance management software, and the only software house whose portfolio includes all aspects of corporate performance management on a single platform.
The unique location in a historic listed building on the bank of the Elbe and the spectacular view from the offices, training rooms and function rooms certainly count among the distinguishing features of our extraordinary company headquarters.

"Our head office by the Port of Hamburg is a symbol of our values: commercially reputable and at the same time traditional and innovative."
Successful with tradition and innovation.

When the company was set up, we were pioneers in the field of software-assisted enterprise management. The term "corporate performance management" was not yet widely used at many SMEs. The healthy and sustained growth we have enjoyed until now is certainly due to the fact that we are constantly developing our established products while also coming up with innovative and well-thought-out ideas all the time. In 2013, we were awarded the "Top-Innovator" distinction. This has shown us that we are definitely on the right track.
"The Finance development team, together with a number of customers, CP consultants and partners, has completely redefined integrated financial planning. A great project of which we are all immensely proud."

This is what makes us special.

- Our software is developed entirely at our Hamburg headquarters by our permanent employees.
- Not only software developers work in our software development, but also our professionals with a business administration background. This combination is vital if the software is to prevail in the real world.
- The founding members still take an active interest in the company’s destiny even now. Corporate Planning has held onto its financial and strategic independence over the past few decades despite opposite trends in the market.
- This ensures that the interests of the customers and employees are looked after at all times in the pursuit of corporate objectives, and that the direction to be taken is not dictated by outside influences or external parties.
- We maintain a close dialogue with our customers. We involve them in our plans and seek their opinions, and are thus in a position to implement their requests quickly and efficiently.
- We count on experienced employees and contribute towards qualifying the next generation, offering young people the opportunity of completing their professional training or a sandwich degree at our company.
Some of our milestones.

The idea was ingenious but the beginnings were tough. Through sheer hard work and continuous improvements to the software, what started out as a small limited company grew step by step into the specialist market leader in the SME market segment. From the living room, via the office behind a shop window and five changes of address, to the public limited company with the dream headquarters by the Elbe, the company has kept firmly to its course. Even the very first software program already contained the tree structure which remains a typical feature of CP software to this day. Often imitated, but never equalled. At trade
fairs, the innovative solution with the "calculating tree" was received with widespread acclaim. The clientele expanded rapidly, productive partnerships were formed, and the software was soon to be found running in all corners of Germany and then in other parts of the world as well. Corporate Planning can look back over a journey it has shared with its customers, partners and business associates for more than 25 years – while also not forgetting to look ahead towards a shared prosperous future.
"Keeping the destination in sight. Corporate performance management with Corporate Planning software is easy, quick and effective."
The Corporate Planning Suite.

In the CP-Suite you will find all the Corporate Planning software modules in one place. The consistent user interface design and the familiar "look & feel" of the CP-Suite make your day-to-day work in corporate performance management easy, quick and effective.

The Corporate Planning Suite forms the technological framework for comprehensive enterprise management and the technical platform for planning, reporting and analysis in operational management, integrated financial planning, consolidation, risk management and strategic planning. The CP-Suite is an extremely safe investment.

Companies are able to respond flexibly to all aspects of corporate performance management according to their own respective requirements. Inconsistencies, redundant data storage and the inconvenience of performing the same tasks repeatedly are a thing of the past. Continuous development has now been demonstrated for over 25 years.
“Some call it corporate performance management or management by results, others refer to business planning, analysis and reporting or to management accounting. We bring it all together in the CP-Suite.”

Modular design for flexible use

From a large number of ready-to-use modules, the user quite simply puts together a complete solution for the tasks in hand. The software thus always provides what is currently needed. It has all the functions which are useful but none which are not. One complete solution – for companies of all sizes and every industry sector. If ever the given requirements increase or change, the Corporate Planning solution will simply grow to fit.

In-memory computing

The Corporate Planning Suite is based on sequential in-memory technology. Through the efficient use of this technology combined with benefits of a back-end relational database model, maximum processing speed can be achieved for planning, analysis and reporting applications without having to accept restrictions in multi-user operation.

All modules united in the CP-Suite

<table>
<thead>
<tr>
<th>Module</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Planner</td>
<td>Integrated planning, analysis, reporting</td>
</tr>
<tr>
<td>CP-Air</td>
<td>Decentralised planning, analysis and reporting on the web</td>
</tr>
<tr>
<td>CP-Cockpit</td>
<td>Individual real-time dashboards</td>
</tr>
<tr>
<td>CP-Excel</td>
<td>Integration of Corporate Planner and Microsoft Excel</td>
</tr>
<tr>
<td>CP-Finance</td>
<td>Integrated financial planning</td>
</tr>
<tr>
<td>CP-Cash</td>
<td>Short-term liquidity management</td>
</tr>
<tr>
<td>CP-Cons</td>
<td>Management and statutory consolidation according to local GAAP and IAS/IFRS</td>
</tr>
<tr>
<td>CP-Risk</td>
<td>Risk management</td>
</tr>
<tr>
<td>CP-Strategy</td>
<td>Strategic planning</td>
</tr>
<tr>
<td>CP-BSC</td>
<td>Enterprise management with vision and strategy by objectives, measurements and actions</td>
</tr>
</tbody>
</table>
Perfect Connections.

We have equipped our software with versatile tools for connecting back-office systems. Whether by the direct relational database link, via Microsoft Excel or using various text file formats, the transformation and loading of structures and data from all common pre-systems is a user-friendly and intuitive procedure.

Integrations – the perfect connection to diverse pre-systems

Together with reputable partner companies, we are constantly developing standard integrations which make the structures and data from financials, cost accounting and open items available and ready for use in planning, consolidation and reporting. They also provide a drill-down to voucher level and some also have a facility for writing the plan values back to the pre-system. The product status of the standard integrations means that our customers can be assured that these will be maintained and enhanced, even as the pre-system versions change.

Is your pre-system missing from the list below? Please ask us about it, as we can connect any system.

A selection of our standard integrations

- Aareon GES
- Aareon Wodis Sigma
- Abacus
- ABAS
- Adata
- B&P
- BMD
- CGM
- CSS eGECKO
- Diamant
- Exact
- FibuNet
- HS Software (IBM)
- HUP (Gypsilon)
- Infor M3 (Lawson Movex)
- Mesonic WINLine
- Micos konzept
- Microsoft Dynamics AX
- Microsoft Dynamics NAV
- My Factory
- Nemetschek
- BAU financials
- ProAlpha
- Rs2 (Ramsauer & Stürmer)
- RZL
- Sage Classic Line, ERP
- Sage Office Line
- SAP R3 / ERP (certified)
- SAP business One
- Syska
- Varial Guide (Infor Finance)
- Varial World Edition

And many others...
OUR TEAM

Individual, interdisciplinary and creative.

Pair programming – the two-man rule
Two developers at one workstation. Programming together, discussing solutions and checking each other’s work at the same time enhance the development process and increase the quality of the end result.

Outstanding support
Our Support team provide help quickly and without complication. In the latest issue of ”THE BI Survey 13” of the Business Application Research Center (BARC), we received the highest rankings from our customers for this aspect.

Excellently trained and advised
Our Training and Consulting staff assist our customers from the roll-out of the software to specialist topics like integrated financial planning and consolidation, as well as with general projects relating to corporate performance management.

Fair play at all times
Team spirit prevails at our sporting events too, such as the annual CP-Controller Football Cup, the Summer Tennis Party or the HSH Nordbank Run through Hamburg’s “Harbour City” district shown here.
Everything revolves around our customers.

User Meetings

Our User Meetings in Hamburg and our regional customer conferences and gatherings are a welcome platform for sharing experiences.

Events with our customers

The CP-Controller Football Cup tournament was recently held for the thirteenth time. The trophy is hotly contested every year by Controller teams from all over Germany.

CP-Academy

CP-Academy participants proudly display their university certificates. The training courses with university accreditation are offered in cooperation with EBS Executive Education of the prestigious EBS University for Economics and Law in Germany.

Friendly Customers

Enthusiastic customers are closely involved in development processes like that of "Corporate Planner Finance", the integrated financial planning project. This enables us to understand our customers’ demands and implement them in a practical context.
Diverse industries.

A selection of our reference customers

- ALPIRSBACHER KLOSTERBRÄU (Alpirsbach, Germany)
- Banco de Loja (Loja, Ecuador)
- Barra Energia (Rio de Janeiro, Brazil)
- BeNEX GmbH (Hamburg, Germany)
- BMV Mineralölgesellschaft mbH (Berlin, Germany)
- Caritasverband Rhein-Kreis Neuss e.V. (Grevenbroich, Germany)
- Cooperativa de Ahorro Y Credito "El Sagrario" Ltda (Ambato, Ecuador)
- Cordovez S.A. (Quito, Ecuador)
- DEDON GmbH (Lüneburg, Germany)
- Enders GmbH & Co. KG (Reiskirchen, Germany)
- FC St. Pauli von 1910 e.V. (Hamburg, Germany)
- Fernheizwerk Neukölln AG (Berlin, Germany)
- FIAT Automobil Vertriebs GmbH (Frankfurt, Germany)
- Flughafen Leipzig/Halle GmbH (Leipzig, Germany)
- GAD eG IT für Banken (Münster, Germany)
- Globetrotter Ausrüstung (Hamburg, Germany)
- Grupo Synergy E&P Ecuador (Quito, Ecuador)
- Helmut Knaus KG, (Ochsenfurt, Germany)
- Imperial Tobacco Austria (Vienna, Austria)
- Importadora Agrícola Del Monte S.A. (Guayaquil, Ecuador)
- Initial Textil Service GmbH & Co. KG (Lingen, Germany)
- Inmobiliari SA (Lima, Peru)
- Instituto Ecuatoriano de Seguridad Social IESS (Quito, Ecuador)
- Kolping Österreich (Vienna, Austria)
- LIFE – Laboratorios Industriales Farmacéuticos Ecuatorianos (Quito, Ecuador)
- Lufthansa Technical Training GmbH (Hamburg, Germany)
- Maxpar Servicios Automotivos LTDA (Vila Velha / Espirito Santo, Brazil)
- Messezentrum Salzburg GmbH (Salzburg, Austria)
- Novomatic Group of Companies (Gumpoldskirchen, Austria)
- OSI Food Solutions Germany GmbH (Günzburg, Austria)
- PORTEX Handelsgesellschaft mbH (Schwarzenbek, Germany)
- Reichhart Transport-Logistik GmbH (Gilching, Germany)
- Schnellecke Group AG & Co. KG (Wolfsburg, Germany)
- Sennheiser electronic GmbH & Co. KG (Wedemark, Germany)
- Stadt Norderstedt (Norderstedt, Germany)
- TSC Food Products GmbH (Wels, Austria)
- Universidad Técnica Particular de Loja (Loja, Ecuador)
- Valet u. Ott GmbH & Co. KG (Freiberg am Neckar, Germany)
- Valid S.A. (Rio de Janeiro, Brazil)
- Viking River Cruises AG (Basel, Switzerland)
- and many more...

Novomatic Group of Companies

"The handling of the software is so simple that any necessary adjustments in the structure can be made without the help of consultants and without programming language – just by using the mouse."

Annemarie Netzl, Controlling

OSI Food Solutions Germany GmbH

"In implementing the user-friendly CP-Suite, which comes with business administration logic and key ratio definitions included, I have found the right solution and hence the answer to all our needs."

Markus Bach
Senior Finance Manager

Helmut Knaus KG

"I now spend a lot less time on planning and evaluation than I used to. The clear display and the analysis of the business figures have led to greater transparency within the company. Thanks to the accurate planning and analyses, we have even been able to make energy savings."

Michael Imhof, Management Accounting, Purchasing and Energy Management
LOCATIONS AND PARTNERS

The best customer care.

"Through a closely-knit international network of Competence Centres and partner companies, we can ensure locally-based support, high availability and the best customer care."

Competence Centres

Corporate Planning is represented by Competence Centres and subsidiary companies at various locations in Germany, Austria, Holland, Switzerland and the UK.

Partner companies

We collaborate with qualified partner companies throughout Germany and around the world. Through this network we can guarantee our customers specific industry knowledge, profound business administration know-how, IT expertise and a thorough knowledge of the product.

University collaboration

The Corporate Planning software is used in teaching at many universities and academies in Germany, Austria and Switzerland, thereby equipping tomorrow’s managers with practical skills.

Strategic Partners

Strategic partnerships with leading technology providers and specialists increase the scope of implementation for the CP-software and boost its future-orientated development in terms of technology and content on a continuing basis.
We will be happy to assist and advise you if you would like to see the CP-Software in action, to speak to a contact person in your area or to have a word with a reference customer in your sector of industry. See for yourself how quick, easy and effective corporate performance management can be with the right software.

Give us a call!

We are looking forward to meeting you.